

# LOFTWALL 100

partnering with the top 100 dealers in the country

## Here's how it works

Loftwall 100 offers dealerships a structured path to success, rewarding their engagement and sales achievements with a variety of incentives and benefits, culminating in discounts for the whole team as well as team events for outstanding performance.

		REWARDS				
		Free Showroom Product	Sales Team Gift	5% off future product + small event	10% off future product + medium event	Large event
STEPS	Registration	✓	✓	✓	✓	✓
	Connect	○	✓	✓	✓	✓
	\$50k in Annual Sales	○	○	✓	✓	✓
	\$100k in Annual Sales	○	○	○	✓	✓
	\$200k in Annual Sales	○	○	○	○	✓

\*Once a reward has been earned in a particular step, it is not carried forward or repeated in the subsequent steps of the Loftwall 100 program.

## Registration

Complete the tasks below to get through the **registration** tier and receive a free Loftwall product for your showroom.

- If you don't already have them, ensure you have each of the following in your workplace.
  - Finish Kit
  - Arbor Kit
  - Product Binder
  - 2023 Lookbook
- Email [patsy@loftwall.com](mailto:patsy@loftwall.com) and [phebe@loftwall.com](mailto:phebe@loftwall.com) a vector file (.eps, .svg or .ai) of your brand's logo. If a vector file is not available, provide the highest resolution image of your logo
- Email [patsy@loftwall.com](mailto:patsy@loftwall.com) and [phebe@loftwall.com](mailto:phebe@loftwall.com) a list of your sales team with their respective positions and emails. We'll use this list to send out rewards and ensure your team is always up to date on all things Loftwall.

## Connect

Complete four of the following tasks to unlock a gift for your sales team!

- Schedule a sales presentation with us
- Schedule a CEU presentation with us
- Shout out Loftwall on social media
- Link [www.loftwall.com](http://www.loftwall.com) from your website
- Sign up to be on Credit Terms with us
- Follow us on Instagram, LinkedIn and Facebook