

What Is Sound Masking?

Sound masking introduces a soft, engineered background sound into a space, similar to airflow, to make conversations and other noises less distracting. It doesn't cancel sound but makes it harder to distinguish, improving privacy and focus.

HOW IT WORKS:

- By adding this subtle sound, speech becomes less intelligible to unintended listeners.
- Sudden noises, like phone calls or chatter, are softened, creating a more balanced acoustic environment.
- Unlike white noise machines, sound masking is customized for your space to blend seamlessly into the environment.

WHERE IT WORKS BEST:

- Open offices: Reduce distractions from conversations and office noise.
- Private rooms: Ensure confidentiality for meetings or healthcare consultations.
- Education: Support focus and productivity in learning environments.

Why Choose Sound Masking?

In today's fast-paced environments, managing noise is critical for maintaining focus, productivity, and privacy. Sound masking isn't about eliminating noise—it's about controlling it. By adding a subtle background sound, it helps create a balanced acoustic environment where employees can thrive.



ELIMINATE DISTRACTIONS

Mask background noise for better focus and productivity.



PROTECT PRIVACY

Make conversations less intelligible to unintended listeners.



IMPROVE COMFORT

Create a balanced soundscape that reduces sudden noise disruptions.



PROVEN ROI

Businesses report up to a 15% boost in productivity with sound masking systems.

How We Make It Easy

Creating the ideal acoustic environment doesn't have to be complicated. Our streamlined process ensures that your sound masking solution is tailored to your space and implemented with minimal disruption. From consultation to ongoing support, we make it simple to achieve results.

HERE'S HOW WE DO IT:

1. **Consultation:** We assess your space and unique challenges.
2. **Design:** A custom sound masking plan is developed to meet your goals.
3. **Installation:** Our team implements the solution efficiently.
4. **Support:** We provide ongoing adjustments to ensure optimal performance.

Better Sound for Better Work

Turn Noise into Focus – Unlock the Power of *Sound Masking*

Pair it with Loftwall Acoustic Solutions

Complete your acoustic strategy by integrating sound masking with Loftwall's ABCs of acoustics:



ABSORB

Acoustic panels that reduce reverberation and echo.



BLOCK

Room and desk dividers that visually and acoustically define spaces.



COVER

Sound masking for a balanced, productive environment.

Proven Results from Industry Leaders

At Loftwall, we specialize in creating innovative acoustic solutions tailored to enhance productivity and privacy in any workspace. With years of experience in acoustic design and a commitment to excellence, our solutions deliver measurable results.

- **Trusted by Top Organizations:** Our sound masking systems are utilized in industries like healthcare, education, and corporate offices to solve complex acoustic challenges.
- **Decades of Expertise:** Over 15 years of designing and implementing cutting-edge acoustic solutions ensures your space achieves peak performance.
- **Designed and Supported Locally:** Our systems are proudly developed, manufactured, and supported in-house for quality assurance and seamless service.



Let's Create a Better Workspace Together

Don't let noise hinder productivity. Transform your space today.

Phone: (214) 239-3162

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AS SIMPLE
AS ABC

